



New Technologies that Will Impact your Business

October 17, 2019

Speaker

Mark Bohan
Director Color Solutions
Konica Minolta Business
Solutions

Location

The Timbers, Mt. Gretna

Social Hour

5:30 pm

Dinner

6:00 pm

Cost

\$25 - members

\$35 - guests

\$15 - students

RSVP

October 15 at
slc.org/reservations

It is an exciting time in the graphic communications industry as it transitions with many new developments and innovations. But what's fact and what's fiction? Which technologies will have a long-term impact? What should you be on the look out for?

Join Dr. Bohan as he discusses the top game changers in the industry today, assessing hardware and software solutions. Printing technologies are developing in all areas from productivity, quality, and application perspectives. How does this impact what is being produced? What is the balance between where a job should be printed in one process or the other? Which workflows and strategies are being employed to drive productivity and profitability? Where are the new disruptive technologies?

This session will help you to understand what is happening with new technologies now, how they will impact the products and solutions you are offering, and most critically how they will shape your business in the years to come.



Dr. Bohan is an acknowledged expert on the application of all print technologies, their business impacts, and the optimization of production workflow and print operations. Working with many processes and new technologies, he has carried out extensive technical and business assessments for both users and manufacturers as to their impact on business operations. His work has culminated in over 450 publications, invited presentations and press articles.

In his current role, he is responsible for color solutions for the industrial print group for KMBS, including digital EP, inkjet, cloud solutions, color management, and G7 implementations. He serves on multiple boards and committees, while also participating in standards worldwide.