



Plant Tour - DavCo Advertising, Inc.

April 11, 2019

Tour Location

DavCo Advertising, Inc.
89 N Kinzer Rd
Kinzers, PA 17535

Tour Time

5:00 with last tour starting at
6:00 pm

Banquet Location

Revere Tavern
3063 Lincoln Hwy
Paradise, PA 17562

Dinner

6:30 pm

Cost

\$25 - members
\$30 - guests
\$15 - students

RSVP

April 9 at
slc.org/reservations
Reserve early, space is limited.

DavCo Advertising, Inc. is a full-service printing and promotional products company that has achieved its current level of excellence through a combination of an efficient workflow, a highly skilled work force and state of the art equipment. From photography and graphic design to packaging and fulfillment, DavCo's print division can develop and produce marketing solutions that work for a broad range of industries. DavCo's promotional products division rounds out the offering with targeted promotional products along with in-house embroidery and screen-printing.

DavCo Advertising is a family owned business now into the second generation of ownership and management. Founder David Esh started the business in 1974 when he combined his experience in promotional products with his interest in printing. The business grew at a steady rate throughout the years, and after moving into a new 10,000 square foot facility in 1987, equipment and personnel were added to keep up with growing demand. By the turn of the century the company was again looking to expand into a larger facility. In the spring of 2003, construction was underway on a new 35,000 square foot building. In December of the same year the company moved to its current location in Kinzers, PA. In the summer of 2018 construction began on a 25,000 square foot addition to the current building.

The typical customer for DavCo is a small- to medium-sized business located in Lancaster County and surrounding areas. DavCo has a large contingent of Amish and Mennonite customers, owing to the Amish roots of founder David Esh. Many of the local manufacturing and construction businesses trust DavCo with their printing and promotional product needs. The focus of the company is on service and personal communication, rather than internet-based sales. This model has produced steady growth for DavCo, regularly outpacing the national industry averages.

DavCo remains competitive in the local market with steadily expanding capabilities and service. Employee turn-over is extraordinarily low, yielding a stable work environment for the employees and consistent service for the customers. DavCo's vision and commitment for growth has positioned them well in the local market, and the potential for increased revenue is virtually limitless.

