



Special Effects & Finishing

January 24, 2019

Speaker

Daniel Dejan,
Sappi North America

Location

Four Seasons
Landisville

Social Hour

6:00 pm

Dinner

6:30 pm

Cost

\$25 - members

\$35 - guests

\$15 - students

RSVP

January 22 at
slc.org/reservations

Special Effects, the focus of Volume 5 of “The Standard”, shows designers how printing can be dimensional, tactile and sometimes interactive. The techniques shown here may look like magic, but many are easy for designers to prepare and can be done in-line on a conventional press. Numerous foil-stamping techniques, embossing/ debossing, engraving/thermography, varnish/aqueous/UV coating techniques, strike-through, laser die-cutting, lenticular printing, flocking, and a wide array of specialty inks and spot colors are but a few of the special effects and finishing techniques implemented to make this one of the most unique, educational and inspiring printed pieces to complement Sappi’s Standard series. All it takes are a few printing tips, the right paper and letting your imagination go. Attendees will receive a copy of Sappi’s “Standard 5, Special Effects,” an educational reference piece that combines the technical with the creative.



As an educator, designer, humanist, mentor and lover of all things graphic arts, Daniel Dejan has been an evangelist for the power of paper and print for the span of his career. With more than 40 years of design, production, print buying and on-press experience, Dejan is always ready to share his knowledge of the successful and effective marriage of print and paper. On the road 200 days a year, he is a hands-on, in-person resource—delivering presentations to designers, printers, corporations and paper merchants.