



# **Our Vision**

■ "Gaining in knowledge through contributing knowledge"

# **Our Mission**

- We recognize that our members are the focal point of all that the Susquehanna Litho Club does, and they are the source of the Club's success.
- To create awareness of our industry throughout the Five County area covered by the Susquehanna Litho Club.
- To maintain a culture within the Susquehanna Litho Club that promotes continuing education through monthly program events and supports secondary education through scholarship opportunities.





www.slc.org founded 1958 Gaining in knowledge through contributing knowledge.

# Susquehanna Litho Club History

Jim Walsh, founder of the Susquehanna Litho Club, became the manager of Seller Printing Company in 1957 after its purchase by Autocraft Box Company. Jim's only prior printing experience was in flexography at Topflight Tape Company. The staff at Seller was helpful in explaining the lithographic process to him; however, Jim wanted to learn more.

He tried to visit other plants but was always refused, until a salesman from Atlantic Paper Company arranged for him to spend a week in Philadelphia at the DuPont plant and at another company. During that week, he met with the officers of the Philadelphia Litho Club and gathered ideas for starting a similar club in the Susquehanna Valley. With their help, he devised a plan to contact all of the printers in Lancaster and the surrounding areas. Several other suppliers volunteered not only to help prepare the list but also to personally support the program. An initial meeting was held in Lancaster, with several more following, and the Susquehanna Litho Club was formed in 1959 with James Walsh as the first president.

The Susquehanna Litho Club has a long tradition of reaching out to the community. In the late 1970s, we initiated a scholarship through our industry's independent National Scholarship Trust Fund. The fund was established through a \$2,000 anonymous endowment and \$3/club member rollover from the club's working capital and grew until 1985 when the club awarded the first \$500 grant to Mark Snyder, son of Albert Snyder (club president 1989-90). By the second year, we increased the number of awards to two scholarships. We also began a graphics competition for local school students in the 1980s. Acknowledging economic realities, we increased the individual scholarship amounts to \$1,000 in the 1990s.

In 1997, the Susquehanna Litho Club established the Susquehanna Litho Foundation as a vehicle for donations and administration of scholarships. In 2001, the Susquehanna Litho Foundation kicked off a \$175,000 capital campaign to ensure future scholarships and make funds available for grants to train employees in the industry.

Today the foundation, nearing completion of its \$175,000 campaign goal, awards six printing-related scholarships. The club also provides education and fellowship for its members through meetings, golf outings, professional development, student nights, and a membership social. The club has over 100 members as of 2013.

# **Membership Options**

### **Individual Membership:**

Entitles one member to attend all professional development programs by paying the member price of \$25 per session. Members can bring guests to club programs at the guest rate of \$35 per session. Individual members are encouraged to participate in the golf outing, and member appreciation nights.

### **Corporate Membership:**

Corporate membership passes are presented to the company after payment in full has been made and can be used by company personnel for program events during that year only—starting in October and concluding in April. Corporate passes are not valid for the golf outing or club appreciation nights, hockey game at mid-year and the end of year baseball game.

**Gold Level** costs \$200 and provides a company with seven passes to club programs.

**Silver Level** costs \$100 and provides a company with three passes to club programs.

Passes can be used by sending multiple people to one meeting or by sending individuals to various meetings throughout the year (or any combination thereof until all corporate passes have been used). If passes are used for Student Night, two passes will be needed for student night; one for the person attending the program and one to sponsor a student.

## **Annual Club Activities**

The Board of Directors, divided into committees, plans the yearly itinerary that reflects current industry topics and trends. As a club member, you can participate in up to eight monthly meetings which include:

- Annual Golf Outing that benefits scholarship fund
- Professional Development seminars by industry experts such as Frank Romano (2005), Howie Fenton (2006), PIA (2010) and SGIA (2013)
- Student Night and Industry Plant Tours
- Interaction with Industry Peers
- End of year Membership Social

Your annual dues and monthly participation will help support the future of the Susquehanna Litho Club, provide Student Scholarships, and continuing education for club members and industry peers.

# Corporate Membership

			State	
				Email
	erson			
Company Name	Company Contact Person	` SS:		
Company	Comp	Address	City	Phone

Zip Code

Send check made payable to:

Susquehanna Litho Club

mail along with this application to:

Silver Level \$100 (passes for 3 professional development sessions)

Corporate Membership Type

Gold Level \$200 (passes for 7 professional development